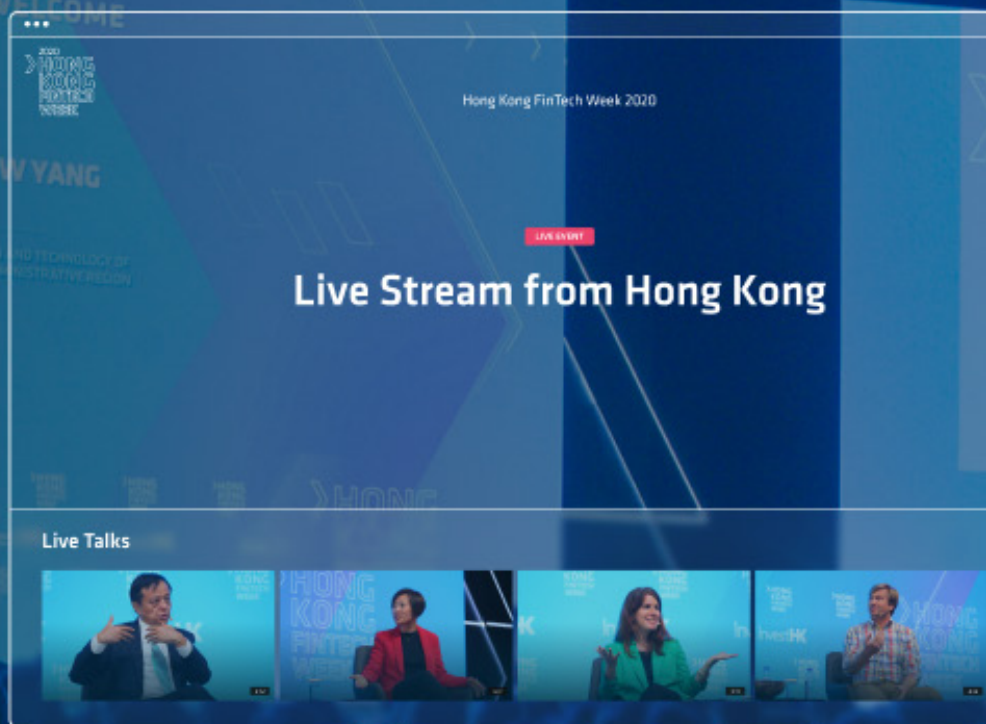


**> HONG
KONG
FINTECH
WEEK LIVE •**

2- 6 November, 2020
From Hong Kong to the World



INTERNATIONAL DELEGATION VIRTUAL PACKAGE

Transcending to a truly
Global FinTech Event

Presented by **InvestHK** **FintechHK**

Officially Appointed Organiser **FINNOVASIA**

(Last Updated on 5 August 2020)

> ABOUT HONG KONG FINTECH WEEK

The Hong Kong FinTech Week is an annual event led by Invest Hong Kong (InvestHK) and also driven by the public and private sectors. It brings together international FinTech companies, startups, and stakeholders who are looking to expand and scale their business in Hong Kong, China, and Asia, along with regulators, entrepreneurs, investors, service providers, and the FinTech community from Hong Kong and around the world.

The Week features a broad mix of speaking events, pitching sessions, demos, panels, workshops, business matching, and networking events. The Week has been planned to grow and expand in the coming 5 years and further, with the aim of demonstrating that Hong Kong is one of the major FinTech hubs in the world.

What we achieved in Hong Kong FinTech Week 2019

 **12,000+** participants from **60+** economies

 **250+** speakers

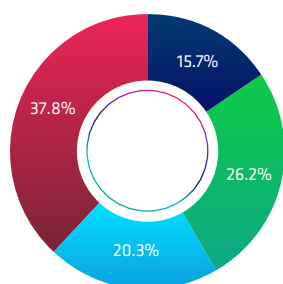
 **250+** media visits with **800+** coverage

 **1400+** one-on-one meeting in office hours

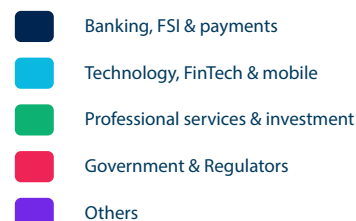
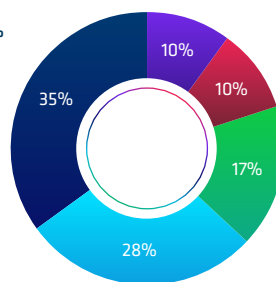
 **18** delegations from overseas and mainland China

 **130+** Global banks attended

Attendee Background



Management Level of Attendees, Over 53% of attendees are in decision making level



Attendee Feedback

90% attendees have confidence in Hong Kong FinTech Week 2020 and will join again.

80% attendees will recommend Hong Kong FinTech Week to a friend or colleague.

About Invest Hong Kong

Invest Hong Kong (InvestHK) is a Hong Kong SAR Government department established in July 2000 to spearhead Hong Kong's efforts at attracting direct foreign investment. InvestHK's role is to assist overseas and mainland companies in establishing or expanding their operations in Hong Kong.

Invest**HK**

About FINNOVASIA

FINNOVASIA is Asia's largest and most active FinTech community. Established in 2015, we have hosted regional conferences in Hong Kong and Kuala Lumpur attended by over 27,000 senior FinTech executives, founders, investors, and entrepreneurs from more than 70 countries. We create, organize, and run some of the most renowned financial technology conferences, workshops, hackathons, and networking nights in Asia.

FINNOVASIA

> HIGHLIGHTS OF HONG KONG FINTECH WEEK 2020

Without any physical barriers, we will transcend Hong Kong FinTech Week into a truly Global FinTech event, connecting the leaders of FinTech from across the world. Through our event, you will have a chance to e-meet with the most influential companies and fastest-growing startups; learning from the best FinTech C-levels, and international TechFin Giants through our multiple streaming channels.

As always, we don't just compete by numbers, we ensure we deliver the best event possible with the highest quality programme, speakers, partners and audiences.



25,000+ Attendees



300+ Media



70+ Economies



20+ International Delegations



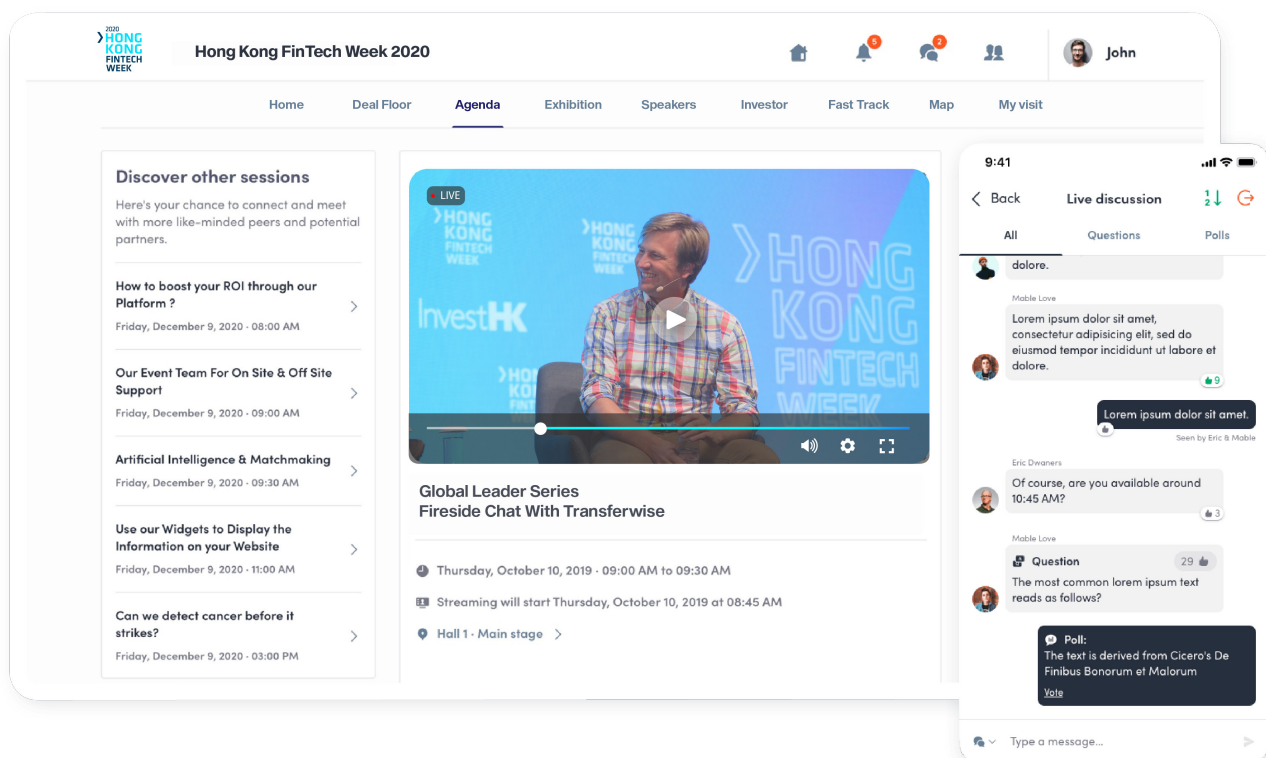
350+ World's Top Speakers



∞ Business Meetings



300+ Exhibitors

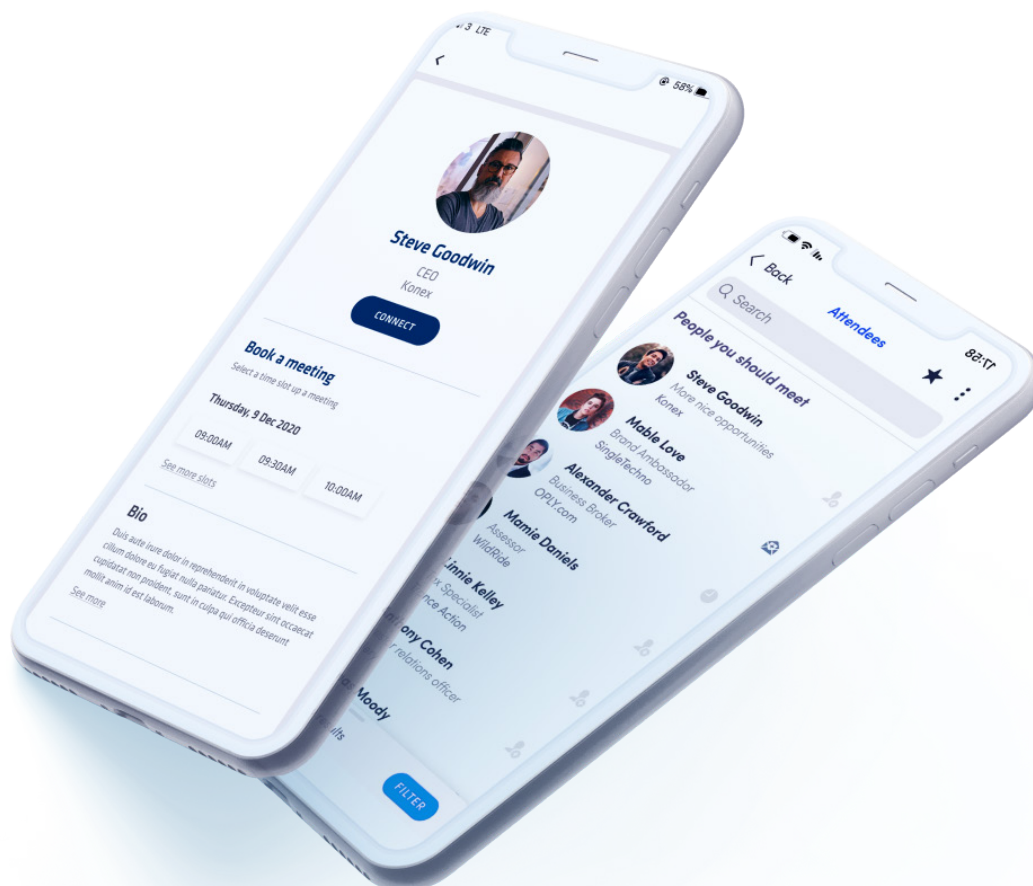


WHAT CAN YOU GET FROM OUR EVENT

Our virtual experience is marked by the difference we deliver to disrupt the normalcy. Everything we propose will all be delivered using one single solution, for the best and simplest experience possible. You can access our event platform through desktop at home, or mobile app from anywhere.

KEY FEATURES

1. Network with the right people globally
2. Brand Awareness
3. Lead Generation
4. Your Own Masterclass or Workshop at FinTech Studio
5. Showcase your product or services
6. Thought Leadership



2 Nov (Mon)	3 Nov (Tues)	4 Nov (Wed)	5 Nov (Thur)	6 Nov (Fri)
HK Channel	Greater China & the GBA	Fast Track Final		
Channel B				
Channel C				
Workshops/Masterclasses				
Demos			China Stream	
			Highlights + GBA	
AI Matchmaking Deal Floor				
Virtual Exhibition + Fast Track Village				
Community & Side Events (Physical or Virtual)				

> CONTENT TRACKS

Horizontals	Verticals		Additional
AI & Big Data	Retail Banking	Payments	Headline Speakers
Blockchain & DLT	InsurTech	Capital Markets	Hong Kong
Session & Speaker Specific	SME & Commercial Banking	1/2 RegTech	Greater China
		1/2 Global Outlook	

> WHY HONG KONG FINTECH WEEK?

Premier Business Hub in Asia

Hong Kong is an ideal location in Asia that enables overseas businesses to tap into the multitude of opportunities in the Guangdong-Hong Kong-Macao Bay Area and throughout the rest of the region.

Hear from some of our previous International Delegations



"HongKongFinTechWeek is always great but this year was something rather extraordinary. In a difficult time, the strength of the FinTech community and ecosystem here really shone through to make it a fantastic, busy and worthwhile week for everyone."

-**Mo Harvey**, Head of Financial Services & FinTech,
Asia-Pacific, Enterprise Ireland

"The Hong Kong FinTech Week is a great event to connect on a human scale, with all the important sector participants attending. For Crypto Finance AG, it was time well spent in a dynamic market for our work in digital assets and blockchain technology."

- **Jan Brzezek**, CEO, Crypto Finance AG,
Zug, Switzerland

"The overall experience was very positive. The event itself is an effective platform to pull people together and meet. We got very good responses from the Israeli companies. The 30 min on the experience stage gave an additional opportunity for exposure to the companies. The speaking session on the Hong Kong Stage was also a rare and great opportunity for us to further raise awareness of technology offered by Israeli companies."

-**Lital Zagurski**, Trade officer, Economic
and Trade Mission, The Consulate
General of Israel in Hong Kong

> VIRTUAL INTERNATIONAL DELEGATION PACKAGE

DELEGATION ENTITLEMENT

50 digital passes
Company profile
Website exhibitor list
Lead generation
Schedule 1:1 meeting
Deal floor
5 - 10 startup package
Newsletter mention (Post-event)
Promote your satellite event / webinar as side event
of HKFTW through official channels
A 15 min virtual meeting with InvestHK **

STARTUP PACKAGE

5 digital passes
Company profile
Website exhibitor list
Lead generation
Schedule 1:1 meeting
Deal floor
5 minutes demo slot

Original price
USD 6,330

InvestHK Support
(This offer is on first come first serve basis)*
USD -5,830

Total
USD 500

*Each delegation will have their own individual exhibitor account for both "delegation organiser" and each fintech companies under the group

**We will schedule a 15 - 20 min virtual meeting for delegation and InvestHK during the week. Delegation can join the "virtual Q&A" interactive session with Invest HK.
(For the first 10 delegations only)

> ADDITIONAL FEATURES

FINTECH STUDIO

A dedicated studio for Fintech Masterclass and Workshops from the best FinTechs

Host your session at FinTech Studio

40 Tickets

USD 4,000

> CONTACTS

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